

SPRING 2010

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A Message from the Dean



Has anyone ever asked you where Edwardsville is? Anyone ever confused Edwardsville with an Indiana town with a similar sounding name? Our name, while gaining recognition, has not yet become a global brand.

Yet, try to read this issue of *bWorld* and imagine that the SIUE School of Business is in a sleepy little Midwestern town, Edwardsville, Ill. Can you do it? I didn't think so.

With students from all over the world, alumni heading international companies, students on short-term study tours and semester-abroad programs studying globally, and faculty working all over the world, our School of Business is truly an international enterprise.

Maybe, in addition to our real name, Southern Illinois University Edwardsville, SIUE could represent another, more global prospectus. How about Students Interested in Understanding global Enterprises? Or Studying International Undertakings Everywhere? Or... you get the picture.

Send us your favorite words using the letters SIUE to show how global and cosmopolitan our School has become. The winner will receive a leather School of Business portfolio and recognition in our next *bWorld*.

Bon voyage! Buen viaje! Yi lu shun feng! Happy journeys!

Gary A. Giamartino, Ph.D.
 Dean

Alumni Share Perspectives on the Financial Crisis

TheBANK of Edwardsville lecture room in Alumni Hall was filled with alumni, students, faculty and friends the morning of October 10 — during SIUE Homecoming Weekend — to enjoy brunch and to discuss the economic situation facing the nation.

Alumni **Carl J. Conceller '68** and **Gordon A. Johnson '82/'84** joined moderator Dr. Rik W. Hafer, distinguished research professor and chair of the Department of Economics & Finance, to share their perspectives on the current financial crisis in the U.S.

Conceller shared his perspective from the commercial real estate side. He is a founding member and principal of Coldwell Banker Commercial CRA, LLC, one of the largest full-service commercial real estate firms in the St. Louis Metropolitan area. Johnson's outlook came from the asset management viewpoint. He leads the Small Cap Core

investment team with PNC Capital Advisors in St. Louis. He started the Small Cap Core product in 1994 and has provided overall investment direction and management to the same investment team since inception.



Seated left to right: Gordon Johnson, Dr. Rik Hafer and Carl Conceller

School of Business Graduates Named to Alumni Hall of Fame

With more than 85,000 graduates holding nearly 100,000 degrees, SIUE graduates certainly possess the ability to impact the world around them. Their successes in their chosen fields cover an enormous spectrum. Some are entrepreneurs creating jobs, products and services that enhance the lives of countless people. Others use their education to enhance the pool of knowledge and leadership at major corporations. And some choose to serve — in education, in social service organizations or in the military.

To honor their success, the SIUE Alumni Association along with Deans of the Schools and Colleges of Southern Illinois University Edwardsville have created the SIUE Alumni Hall of Fame. The Hall of Fame recognizes SIUE alumni who, through leadership, character and hard work, have made exceptional contributions in their chosen field, in their communities and at SIUE.



Fernando Aguirre

This year, **Fernando G. Aguirre** (BS '80) and **Karyn L. Molnar** (BS '74) were inducted into the Alumni Hall of Fame from the School of Business.

Aguirre became Chairman and Chief Executive Officer of Chiquita Brands International, Inc. in January 2004. Prior to Chiquita, Aguirre spent more than 23 years in brand and general

management and turnarounds at Proctor and Gamble (P&G). He began with P&G in Mexico in 1980, rising through the corporation in positions which included the leader of P&G's first Hispanic Marketing Group, President and GM of P&G Brazil, Vice-President of P&G's global and U.S. snacks and food products, and President of global feminine care. In July 2002, he was named President of special projects, reporting directly to P&G's Chairman and CEO.

Aguirre is a member of the International Chapter of the Young Presidents Organization. He serves on the board of directors for Chiquita Brands International and the board of Coca-Cola Enterprises. He and his family are passionate about juvenile diabetes research, and he is a member of the International Board of the Juvenile Diabetes Research Foundation. He was inducted into the SIUE Athletic Hall of Fame in 2007 for his outstanding career as a Cougar pitcher.



Aguirre accepting Alumni Hall of Fame Award.

2010 Alumni Hall of Fame Nominations Being Accepted

Judy Woodruff, director of development for the School of Business, said that like Aguirre and Molnar, there are many high achievers among SIUE alumni who are deserving of recognition in the Alumni Hall of Fame. "We need fellow alumni, business colleagues, faculty and students to nominate deserving alumni for these awards," she said.

To nominate someone, complete the nomination form on page 23 or visit us at siue.edu/business. Contact Woodruff for more information at 618.650.2317 or jwoodru@siue.edu. Alumni selected will be inducted into the SIUE Alumni Hall of Fame Saturday, October 09, 2010.



Karyn Molnar

Molnar is a trailblazer. Her career with KPMG spanned nearly 31 years beginning in 1974. She rose through the ranks to become one of the first women promoted to audit partner, eventually retiring as a government services partner in 2005. During her career, her client list included the City of St. Louis, St. Louis County, Madison County, the

Government of the District of Columbia, the U.S. Treasury Department, the U.S. Patent and Trademark Office, the U.S. Department of Justice, and the Corporation for National and Community Service.

Molnar's professional affiliations included the AICPA, the Association of Government Accountants, the Missouri Society of CPA's, for which she served as president, and the Government Finance Officers' Association, for which she served as a member of the Special Review Committee for the Certificate of Achievement for Excellence in Financial Reporting. Molnar's involvement with her community and alma mater included service on the Boards of Trustees of Southeastern University, the SIUE

Foundation, the Washington Ballet, and the YWCA of Metropolitan St. Louis. She is a lifetime member of the SIUE Alumni Association and was instrumental in mentoring and hiring SIUE students.

“I credit the SIUE professors, especially the adjuncts and the counselors, for providing me the academic foundation and the confidence to succeed where few women had succeeded before.”

Molnar spoke at the Oct. 16 Power Breakfast, which is sponsored annually by the SIUE School of Business. She joined the list of other Power Breakfast alumni speakers who have shared business and career insights with students, faculty and guests. At the event, she discussed her career as one of the first female partners in a national CPA firm, the choices she made and obstacles she had to overcome. Molnar shared an interesting fact: she signed the first external audit of the U.S. Treasury - quite a distinction for this SIUE alumna!



Molnar speaks with business student Jeff Harrison and Dean Giamartino after the Power Breakfast.

Off-campus MBA Programs Provided Pathway to Lifetime Career Success for Alumni



Bruce Fritch

that was offered on 12 military bases across the country from 1969 through the late 1980s.

“I have great clients from across multiple industries around the world. I know that much of what I’ve done in business comes from the experience I had in that MBA program,” Fritch said.

“I don’t think I would have gotten as much out of a traditional MBA program, but this one brought together outstanding faculty from SIUE and experienced individuals from military bases and area businesses who were eager to learn from the faculty, as well as from each other’s experiences. It was the perfect formula for a business education.”

In fact, SIUE’s off-campus experience was innovative in that it used curriculum and faculty from the University. Chancellor Emeritus David J. Werner, who taught in the program in the 1970s and later became dean of the School of Business and then chancellor before retiring, said the School literally transported the traditional MBA program, faculty and all, to these military bases.

The impetus for starting the off-campus effort was the desire of the U.S. Air Force to increase the retention of talented pilots by offering an MBA education as an incentive, according to Dr. Werner. To help them do that, SIUE developed the off-campus MBA program through which faculty from the School of Business would travel to the military bases and deliver the curriculum to students in a weekend format.

Following the first weekend of a course, the students would complete their studies and assignments, and the faculty would return three weeks later to administer tests and provide more teaching. One course was taught at a time and took six weeks to complete. “The benefit for

With 31 years experience guiding and helping global business leaders and their organizations accomplish their missions, **Bruce W. Fritch** (MBA ’74) stands out among the world’s most accomplished and tenured private business strategists/executive coaches. He gives much of the credit for his success to SIUE’s innovative off-campus MBA program

the pilots was that if they got transferred to another base, they could continue their studies without interruption,” Dr. Werner said.

Fritch, who was a lieutenant in the U.S. Navy and assigned as an admiral’s aide in Charleston, S.C., enrolled in the program at the Military Airlift Command base in Charleston. He studied alongside several pilots, but also business leaders from the area who had enrolled in the program.

“Members of my study group went on to become CEOs and presidents of major corporations,” he said. “The program helped shape some of the world’s best leaders in business.”

Retired **Captain Laurence J. Stuppy II** (MBA ’76) is among those leaders. He was a pilot at McGuire Air Force Base in New Jersey when he enrolled, but was sent to Vietnam after completing one year. Upon his return from Vietnam, he re-enrolled in the program at Norton Air Force Base in California, where he also was flying in the U.S. Air Force Reserves.

“The quality of my educational experience was excellent,” Stuppy said. “It was intense, but I could study while traveling around the world. It absolutely gave me the knowledge I needed in my career after the military.”

After leaving active duty, Stuppy became the director of what was known as the “School of the Stars,” a private school in Hollywood that offered an alternative education for students from nursery school through 12th grade. The school provided education for individuals such as skating star Peggy Fleming, many members of the Brady Bunch cast and most of the Mouseketeers, to name a few. He also became a pilot for Western Airlines, which later became Delta, and retired from the position after 32 years.

Dr. David E. Ault, School of Business professor emeritus, taught in and eventually directed the off-campus program. “I believe this program paved the way for off-campus and weekend programs that are offered all over the country,” Dr. Ault said. “It achieved its mission, which was to increase retention of pilots, but it also helped establish off-campus MBA efforts for other situations.”

Dr. Werner agrees, and said one of the greatest challenges of the program – the logistics – was overcome under the leadership of the late James Miller. He was the assistant dean of the School when the program launched in 1969, and he handled the organization side of things.

“James was instrumental in making this happen in terms of logistics,” Dr. Werner said. “You need a great organizational mind to handle the details when you run a program that is scattered around a dozen Air Force bases between both coasts, and you have faculty who are teaching on the SIUE campus and traveling to these bases delivering compacted curriculum.”

Fritch said that the contributions of everyone involved in the off-campus MBA program contributed to its success. “Because the courses were taught by exceptional faculty and offered by a solid educational institution, it attracted excellent minds from within the military ranks, as well as from the community at large. All of those components enhanced the educational experience.”



Captain Larry Stuppy (cir. 1970)

President of Montblanc North America Praises Real-World and International Opportunities at SIUE



Jan-Patrick Schmitz

Jan-Patrick W. Schmitz (MBA '94), joined Montblanc, the company that is known globally for its fine writing instruments, in 1994 after graduating from the SIUE MBA Program.

He was appointed director of the International Executive Committee in 2002, and then served as president and CEO of Montblanc in Japan, where he led the subsidiary to six impressive years of growth. In August 2003, Schmitz was named president and CEO of Montblanc North America where he oversees the North American business including sales and marketing, a retail network of 37 boutiques and a wholesale distribution of 850 points of sale, including 100 shop-in-shops.

Schmitz was born and raised in Germany and received his undergraduate degree from the International Business School in Lippstadt, Germany. That school had a relationship with SIUE, but Schmitz said that he also chose to attend SIUE because of its reputation for providing international experiences for students.

“Business is international, and SIUE understands that,” he said. “The faculty with whom I interacted were from different parts of the world, and I was given the opportunity to learn how to grasp complex situations from an international perspective. That greatly assisted me when I was working in Japan for Montblanc for six years.”

Schmitz also learned critical thinking skills and was given the opportunity to experience real-world business situations while studying at SIUE. “It was a solid, concise program that gave me relevant learning experiences that have helped me throughout my career,” he said.

“I was involved in projects at area companies and that gave me a practical view and a way to apply what I was learning. You won’t find a real world situation that exactly mirrors a case study from your college classes, but you will find situations where you need critical thinking and the ability to rationalize a problem. SIUE gave me that.”

Schmitz lives in New Jersey with his wife and their three children. He serves on the Board of Directors of “Jewelers for Children,” as well as other non-profit organizations.

Alumnus Named to *Computerworld's* 2010 Premier 100 IT Leaders



Michael Abbene

Michael T. Abbene Jr. (MBA '81), who was named to *Computerworld's* 2010 Premier 100 IT Leaders, said the broad business background he received at SIUE contributed to being awarded this distinction.

Abbene retired recently as vice president and CIO from the nation's second largest coal company, Arch Coal. He obtained his MBA while working at Monsanto. "I had an undergraduate degree in engineering and was working in a technical field, but I felt my interest was more in management," he said. "I knew SIUE had an outstanding reputation and I wanted to better understand the business side of things and how to better use technology to solve business problems, so the SIUE MBA program was perfectly suited for me."

Abbene said another attractive part of the education was the high caliber of students who enrolled in the program. "It wasn't just what the professors brought to the table, but also the contributions from other area professionals that really made the program interesting and beneficial," he said.

In his position at Arch Coal, which he assumed in 2005, Abbene was responsible for all information technology initiatives throughout Arch and its subsidiaries that sell, mine and ship coal to industrial and utility customers throughout the United States and the world. During his four years as CIO, he led his team to several national awards, including multiple CIO 100 and InformationWeek 500 awards, in addition to his *Computerworld* recognition.

Abbene joined Arch Coal in 2000 as a director of application services. Previously, he worked in consulting for Qore Business Solutions and Stockell Consulting, both in St. Louis. He also worked for 15 years at Monsanto, and as a head of I.S. for Advanced Elastomer Systems.

A native of New York, Abbene now considers himself a Midwesterner and lives in St. Louis with his wife, Trish. In addition to enjoying some travel in his retirement, he is going back to school to study music, pursuing his interests in photography and serving as a board member and volunteer at the St. Louis Zoo. He also is doing some personal management coaching and considering additional board positions in the area.

Alumnus Shares Passion for Entrepreneurship



Jim Allsup

James F. Allsup (BS '77) believes so strongly in the value of entrepreneurship that he shares his expertise in this area via the SIUE Entrepreneurship Center.

"Jim started his company from scratch and it now has hundreds of employees," said Kristine Jarden, director of the Center.

"We are trying to enhance the entrepreneurial climate in our region, and he is a perfect example of what it takes to be a successful entrepreneur, and he is passionate about the topic."

Allsup founded Allsup, Inc. in 1984 as a premier provider of Social Security and Medicare disability claim services. More than 25 years later, he is president and chief executive officer of the company that has more than 500 employees at its headquarters in Belleville, Ill. A leader in the Social Security Disability Insurance representation industry, Allsup has helped more than 130,000 people receive more than \$12 billion in SSDI and Medicare benefits.

To help others achieve success and to encourage entrepreneurship in the region, Allsup was a speaker last fall at the State of Southwest Illinois Entrepreneurship event. "He gave advice for the next generation of entrepreneurs, and he offered thoughts on what it will take to make this area more conducive to entrepreneurship," Jarden said.

Allsup said that there is nothing more important to the growth of a community than entrepreneurs. "Entrepreneurs create and grow businesses that hire new employees whose paychecks propel an economy," he said. "Show me an area that is not growing, and I'll show you an area without entrepreneurs."

Allsup said that SIUE School of Business introduced him to basic business concepts that he would come to need and learn more about later. His company has received three Inc. 500 awards, was awarded the Better Business Bureau's Torch Award for World-class Customer Series in 2006 and was named a 2010 International BBB Award Finalist by the Council of Better Business Bureaus.

Mentoring Program Gives Students Personal Access to Executive Business Leaders

Access to executive-level business leaders can be hard to come by early in one's career, but through a partnership between the St. Louis Regional Business Council (RBC) and SIUE, business students can receive mentoring from corporate leaders to help them prepare for a business career.

The RBC is a consortium of CEOs from 100 of the largest mid-cap companies in the St. Louis area who are committed to enhancing the vitality and well-being of the region – hence, the group's commitment to education and this mentoring effort.

Participating students are partnered with an executive-level mentor. The pair then meets twice a year at that executive's office to receive advice and practical suggestions on getting started in a business career, to learn about that particular industry and to meet with other company executives, according to Dr. Mary R. Sumner, associate dean for executive education, professor of CMIS and faculty coordinator for the RBC.

"Students have direct access to corporate leaders who provide them with valuable information on how to pursue career objectives," she said. "That can materialize in different ways, but it certainly creates access to a professional network that helps students achieve their career goals."

Students apply for admission into the program, and this year seven students have been assigned mentors. Chris Richter, a graduate student in accounting, is one of those. Chris said his mentor – George Durko, the vice president for Small Business Sales for United Healthcare of the Midwest – has helped him on several levels. "He talked

to me about how to better network myself and how to make myself more marketable," he said. "He also provided me with several contacts at different accounting firms."

Rich Sauget, president and founder of East County Enterprises in Sauget, Ill., has shared his entrepreneurial knowledge with his mentee, SIUE business student Jeremy Peissig.



Rich Sauget

"I've been involved in the RBC mentoring program for about four years. It's important to help young people understand how to get into business and develop themselves to be successful," Sauget said. "I started my own company, and I've got a pretty good understanding of things like capital investments, raising money, marketing and other administrative functions involved in operating a business. I enjoy sharing that and, hopefully, having an influence on a younger person."

Ronda Sauget, chief operating officer at East County Enterprises also helped Peissig. "We talked about how he could adjust his resume to reflect his interest in a career in economic development," she said. "We also discussed the field and what the pre-requisites are to get into it."

She thinks the mentor program is a great networking opportunity for the students, but is also beneficial to the businesses involved. "It's always good to work with students because they are your workforce of tomorrow," she said.

Harrison Receives Prestigious MIS Scholarship

The Society for Information Management-St. Louis recently announced the winners of the organization's SIM Scholarship Program to students who are pursuing studies in the Management Information Systems (MIS) field. Jeffrey S. Harrison, a junior business major at SIUE, was a recipient of this prestigious award that is given annually to four students from universities in the St. Louis region. Eligible universities include Washington University, St. Louis University, University of Missouri St. Louis, Missouri University of Science and Technology, Rolla, Southeast Missouri State University and SIUE. The award was based on academic success, pursuit of a degree in an MIS-related area, recommendation from

a faculty member and a written essay. Harrison was presented the award at the Gateway to Innovation meeting at the Chase Park Plaza in St. Louis, April 20, 2010, in front of an audience of 300+ senior IT leaders from the St. Louis business community.



Jeffrey Harrison

Alumni Help Students Learn Decision-Making Skills in a Crisis

Camille F. Emig-Hill (BA '72, MBA '77) said one of the most beneficial aspects of her MBA education at SIUE was the hands-on experiences she had while doing her studies. Now, she is helping other students benefit from real-world types of experiences by serving as a panelist for the "Decision Making in Organizations" MBA course in the School of Business.



Paul Baeske, Thomas McRae, Camille Emig-Hill

The course is designed to help make students aware of the biases and challenges inherent in making decisions in organizations and covers everything from basic decision-making bias/overconfidence to ethical decision-making, according to Dr. Robyn A. Berkley, assistant professor of management and marketing.

"This is a new class in our MBA curriculum, and it covers the qualitative side of decision-making, teaching

how humans are fallible and can make errors and how to encourage creativity and make decisions under uncertainly and ambiguity," Dr. Berkley said.

The course culminates in a crisis exercise wherein teams of students are given a company crisis and must come up with a plan and solutions. They then present that plan to the "top management team" of their company – business leaders/alumni from the community who role-play as company executives to help with the learning process.

Emig-Hill, **Paul J. Baeske** (BS '97, MBA '99) and **Thomas K. McRae** (BS '82) participated in the exercise in January 2010 as the "CFO" of a company that was in a crisis. "I think this is a great exercise for students to go through and I enjoyed participating," she said. "I was very impressed overall with their presentation skills and their ability to put their ideas into an actionable plan. I think this is a great way to take a lesson from the classroom to a more real situation, and it is these types of experiences that really enhance a business education."

Emig-Hill, who retired from Anheuser-Busch in 2006, serves on the School of Business Advisory Board as well as on the Mass Communications Alumni Advisory Board. "I enjoy helping the School and doing what I can to improve the business education of the students," she said.

Dr. Berkley said the students enjoy the feedback from the alumni panelists, as well. "It really pushes them to think on their toes, and they seem to really connect with the alumni when doing the presentations," she said.

SIUE Business School Once Again Ranked Among Princeton Review's 301 Best

Southern Illinois University Edwardsville's School of Business has been ranked as a Best 301 Business School in the 2010 edition of The Princeton Review, a New York-based education services company. Results are based on MBA student surveys and institutional data from 2009. The Princeton Review noted students surveyed indicated they were drawn to the SIUE School of Business because of its reputation and its accreditation by AACSB International.

Students also said they were attracted to the School's "convenient evening hours" and weekend classes "to better manage work-life-school balance" as well as the school's affordability — the most affordable tuition in Metropolitan St. Louis. "We are pleased that The Princeton Review has

confirmed that our School ranks among the country's best," said School of Business Dean Gary Giamartino.

"It's very gratifying to see how our students rank us and how much they recognize the good work we're doing at SIUE." SIUE MBA students also stated in the survey that "professors are very understanding and respectful of working MBA students."



Student Wins WSJ Award



Dean Gary A. Giamartino, Jenna Rapien

Jenna M. Rapien (BS '09) of Highland, Ill., was honored last year with the *Wall Street Journal* (WSJ) Student Achievement Award. Rapien graduated in 2009 with a bachelor of science in Computer Management & Information Systems.

The WSJ Student Achievement Award is a collaborative effort between the *Journal* and participating institutions to honor exceptional students. Each participating college or university can nominate one student every year. At SIUE, departments in the School of Business were asked to submit the name of an outstanding student from their respective departments to the dean of the School, who then selected the winner from among those nominated. The WSJ presented Rapien with a complete student award package including a commemorative award medallion paperweight, a one-year subscription to the WSJ, and a published listing of Rapien's name in a full-page announcement in the WSJ.

Enterprise Rent-A-Car Student Leader Award

Jeremy J. Peissig (BS '09) of Milwaukee, Wis., who graduated in December with a bachelor's in international business, was honored with the Enterprise Rent-A-Car Foundation Student Leader of the Semester Award for fall 2009. The award recognizes SIUE business students who are nominated by student organizations for outstanding participation and responsibility. Peissig's award recognizes his work in his final semester at SIUE as president of Emerging Leaders Influencing Through Experience (ELITE), a student organization that strives to foster relationships with fellow business majors as well as SIUE administrators and alumni.



Left to right: Steven C. Talbott with Enterprise, Peissig, Lee E. Lewis, Jr. with Enterprise, and Dean Gary A. Giamartino.

Business Student Attends Honors Society Leadership Forum In Tampa

School of Business student **Kseniya S. Petrova** recently attended the Winter 2010 Beta Gamma Sigma Student Leadership Forum in Tampa, Fla. Petrova, who is a senior, was chosen as a student representative to attend the bi-annual leadership event. The event was hosted by Beta Gamma Sigma, the international honor society that serves business programs accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. Attendees participated in interactive individual and team activities throughout the event. The programs were organized to develop leadership styles.

Dean's Society Dinner Celebrates Leadership Gifts

As we look back throughout the years, the School of Business has been fortunate to have the support of people with a strong appreciation for higher education. Growth and innovation continue at the School as a direct result of the alumni and friends who support the School's mission.

Those who provide for the School at leadership levels are welcomed as members of the School of Business Dean's Society. The sixth annual recognition dinner was held November 7, 2009, at the Missouri Athletic Club in



Dean Giamartino presents new Dean's Society member **James J. Holten** (BS '64) with a token of appreciation for his support during 2009.

A Reason to Give

Clearly, the educational landscape today requires colleges and universities to focus on competitive advantages and distinctions. Schools like SIUE's School of Business must consciously think about sustainability, adaptability, and strategic decision-making. We are acutely aware that our ability to continue our long-standing tradition of providing high quality education in a dynamic environment directly depends on the critical support of our alumni and the greater community.

The Southern Illinois University Edwardsville Foundation's Heritage Society recognizes individuals who have generously included a bequest provision or planned gift commitment to the university in their



Mark E. (BA '77) and Jeanne Showers, members of the School of Business Dean's Society.

St. Louis. Members were presented with tokens of appreciation for their support throughout the past year while they had the opportunity to socialize with both current students and other Dean's Society members.

As the major donor society of SIUE's School of Business, the Dean's Society recognizes alumni and friends who give \$1,000 or more each fiscal year. As part of the Dean's Society, the Dean's 1000 Club recognizes those who provide unrestricted gifts as part of the annual fund. The Dean's List recognizes those who provide for specific departments or programs within the School of Business on an annual basis.

For more information about becoming a member of the Dean's Society, contact Judy Woodruff, director of development, at 618.650.2317 or jwoodru@siue.edu.

estate plans. We have received a significant portion of our philanthropic support from planned giving. As the need for student assistance increases and the funding from the state decreases, these gifts are an increasingly important source of financial strength and viability for the University. Those who choose to become members of the Heritage Society are aware that the future of the University — and that of the communities in which our students serve — benefit greatly from these types of thoughtful contributions.

For more information about providing for SIUE through estate planning, please contact Judy Woodruff, director of development, at 618.650.2317 or jwoodru@siue.edu.

New Call Center Shows Early Successes At SIUE Foundation



about the career paths our alumni have taken and sharing what campus looks like today. While our students are capturing information from our alumni, they are also gaining invaluable skills that will assist them in their professional careers down the road,” Olmsted said.

“All of our student callers have a passion for SIUE, and they are able to share that connection with our alumni.”

The SIUE Student Call Center has been established in an effort to stay connected with alumni and friends, update records and seek private support for the University, according to Josh Olmsted, assistant director of Annual Giving for the SIUE Foundation and manager of the call center.

“The center has created 25 new student jobs on campus,” said Olmsted, who joined the SIUE Foundation in August. “We have been able to hire a great mix of students representing a variety of majors and programs. The students are experiencing great conversations, learning

In past year, the phone program had been outsourced, but bringing it back on campus has proven to be a success, as it has already surpassed the amount raised from last year’s annual fund-drive calling.

The next time your alma mater calls, we encourage you to pick up the phone, give a warm hello, and take a moment to share your SIUE experience with one of our SIUE student callers.

What’s New With You?

Name _____ Name while attending SIUE _____ Degree/ Grad Year _____

Home Address _____ City _____ State _____ ZIP _____

Home Phone _____ Email _____

Place of Employment _____ Title _____

Business Address _____ City _____ State _____ ZIP _____

Business Phone _____ Business Email _____

Have you been promoted, married, had a child, retired, received an award? Let us know! _____

Mail completed form to: SIUE School of Business, 3307 Founders Hall, Box 1051, Edwardsville, IL 62026-1051 or email to jwoodru@siue.edu.



Alumni Notes

What's the Difference Between a Cougar and a Saluki?

We are grateful to all of our alumni who proudly list their *alma mater* in corporate or professional biographical statements. It is heartening to see how proud you are of your degree. But stop...how many times have people asked you if you were a Saluki or some other canine? Perhaps it's because your undergraduate or master's institution is listed as Southern Illinois University, not Southern Illinois University Edwardsville. Southern Illinois University Edwardsville is your *alma mater's* proper name – no hyphens, commas, “at”s or other punctuation required! So please check your bio listing – let your **COUGAR** pride show!

1960s

Carl J. Conceller (BS '68) of Coldwell Banker Commercial CRA was elected chairman of the St. Louis Association of Realtors' Commercial Information Exchange, Inc.

Ralph F. Korte (BS '68) will receive an Honorary Doctorate of Human Letters at the SIUE commencement ceremony May 8, 2010. Because of his passion for learning and helping others, he was instrumental in the implementation of a number of new initiatives at the SIUE campus. Throughout his career, Korte has held leadership positions on a variety of boards, including president of the Southern Illinois Builders Association, chair of the SIUE Foundation Board, chair of the SIUE School of Business Advisory Board and chair of the National Associated General Contractors Education Committee. He retired from Korte Company in 2008, the company he launched in 1958 and grew into a nationally recognized industry leader.

Martin R. Siglock (BS '68) retired in February 2010 as Supervisor of Buildings and Lands for Madison County, Ill.

Maxine A. Hawkins Johnson (BS '69, MBA '83) was awarded the 2009 Nurse Administrator Award by the Illinois Nurses Association. Johnson has been a member of the St. Joseph's Hospital senior administrative team in Highland, Ill., since November 2008.

Garrett C. Reuter (BS '69) was recognized as an Illinois Super Lawyer for 2010 by his firm Greensfelder, Hemker, & Gale, P.C. Reuter is also a member of the Southwestern Illinois Leadership Council.

Judge Milton S. Wharton (BS '69) is circuit judge in St. Clair County, Ill. He spoke at the annual Martin Luther King, Jr. celebration luncheon held at SIUE Feb. 9, 2010.

1970s

James A. Henderson (MBA '72) and his wife, Jodi, recently celebrated their 40th wedding anniversary. He is retired from J.F. Electric, Inc. in Edwardsville, Ill. They reside in Edwardsville, Ill.

Jeffrey R. Greene (BS '73) is a managing director at UHY Advisors in St. Louis.

Daniel J. Lowery (BS '73) was elected as President of the Massage Envy Regional Developers Association. He recently welcomed his third grandson into the world.

Robert E. McClellan, Jr. (BS '73, MBA '76) is the recipient of the 2009 Community Service Award sponsored by Commerce Bank.

Dennis W. McCracken (BA '73, MBA '76) was named Edwardsville City Clerk in Edwardsville, Ill.



Roger A. Belshe

Roger A. Belshe (BA '74) was the first life-insurance specialist nationwide to receive a Lifetime Achievement Award from The Hartford, one of the oldest and largest insurance companies in the country. He was chosen from more than 200 of the company's sales force.

Gary E. True (BS '75, MBA '81) is a member of the bar of the United States Supreme Court. He practices in the areas of tax law, mergers and acquisitions, business law, and estate and succession planning. He is a principal attorney for Summers, Compton, Wells & Hamburg in Ladue, Mo.

James M. Heinen, Sr. (MA '76) is vice president of Investments with Raymond James & Associates, Inc. in O'Fallon, Ill.

James J. Speciale (BS '76, MBA '77) was honored with the Kimmel Community Award in Education at the Kimmel Leadership Recognition Program at SIUE. He also received the Excellence Award from the Illinois State Board of Education. Speciale had served Edwardsville District 7's Board of Education for 20 years, 16 as president.

Dennis M. Terry (BS '76) was named one of five new members to the Federal Reserve Board's Thrift Institutions Advisory Council (TIAC). The council acts as advisors to the Federal Reserve's Chairman, Ben Bernanke. He is the president and CEO of First Clover Leaf Bank in Edwardsville and currently serves on the board of directors for the SIUE Foundation.

Edward J. Blake, Jr. (MBA '77) from the law firm of Blake & Allen, P.C. was selected to become a member of Leading Lawyers. In addition, he is a member of the National Academy of Elder Law Attorneys, Inc. The mission of the group is to establish members as the providers of legal advocacy, guidance and services to enhance the lives of people as they age as well as individuals with special needs.

Jorja L. Aerne Dickemann (BS '77, MBA '02) was appointed a trustee on the Glen Carbon Village Board in Glen Carbon, Ill.

Deborah L. Johnston (MBA '77) is a foreign service officer with the U.S. Agency for International Development. She is serving as deputy controller in Abuja, Nigeria.

Michael J. Korte (BS '77) was elected to Bridgeway Behavioral Health's board of directors.

Bradford L. Pulaski (BS '77) was awarded the Paul Harris Fellowship Award by the East Alton Rotary Club for his outstanding service to the community. The award is the highest honor a local club can bestow upon a member.

Ronald L. Adler (MBA '78) is the president and CEO of Laurdan Associates, Inc., a human resource management consulting firm in Potomac, Md.

Scott E. Coleridge (MBA '78) joined the Serica Board of Directors. Serica Technologies, Inc. is a medical device company focused on the development of silk-based biomaterial platforms for use in tissue repair. He has spent more than 20 years founding and leading early stage life science companies.

Bette J. Meyers (BS '78, MBA '84) opened a Mr. Handyman franchise in Edwardsville.

Elaine S. Moore (MBA '78) is the vice president of Leadership Development for the Sisters of Mercy Health System.

Melvin C. Vineyard (MBA '79), an audit director with the Naval Audit Service, wrote an article "Passwords - I Hate Them" that was published in the ASMC Comptroller Magazine. The article explains the important role of passwords in protecting information. The Naval Audit Service audits the Department of the Navy which includes the Marine Corps and Navy.

1980s

Frederick A. Bathon (BS '80) retired from the Madison County Treasurer seat in January 2010 after spending 29 years with the county government.

Alan J. Dunstan (BS '80, BS '82) was honored by The Leadership Council at the Salute to Southwestern Illinois. He was recognized for his leadership with the Southwestern Illinois Flood Prevention Initiative. Dunstan currently serves as the Madison County chairman.

Anthony T. Holdener, Jr. (BS '80) is the senior vice president of commercial banking for Commerce Bank at the Belleville, Ill. branch. He has 40 years of experience as a banker.

Kevin J. Richter (BS '80) was appointed chair for The Friends of St. Elizabeth's Hospital board in Belleville, Ill.

Dr. John W. Mosser (BS '81) was named Bentley University's vice president of Development for Corporate and Alumni Relations in June 2009. He and his wife, Jane, reside in Mass.

John F. Saric (MBA '81) is a senior audit manager with the Federal Reserve Bank of St. Louis.

Susan C. Bailey (BS '82, MBA '84) is vice president for Commercial Lending at National Bank in Edwardsville.

Dale E. Emge (MBA '82) is the CEO of Permian Plastics in O'Fallon, Mo.

Marcy B. Bunch Pinnell (BS '82) received the "Client Service Excellence" award at the Edward Jones Maryville, Ill., branch.

Mark W. Robertson (BS '82) is a senior vice president of Credit Underwriting for TheBANK of Edwardsville.

Lynn E. Blanton Slackman (MBA '82) and her husband own Tenby Technologies, a web design and internet marketing firm based in Shiloh, Ill.

Raymon M. Trost (MS '82) was promoted to senior vice president with TheBANK of Edwardsville. He and his wife live in Litchfield, Ill.

Joseph R. Chinnici (MBA '83) was named to Overture Networks' Board of Directors in Morrisville, N.C. Joseph brings more than 30 years of financial experience to the board.

Major General Daniel A. Hahn (MBA '83) retired from active duty from the U.S. Army on October 1, 2009. A ceremony was held at the Pentagon in Washington, D.C. where he was presented with the Distinguished Service Medal, a Presidential Certificate of Appreciation and Certificate of Retirement. His wife, Carol, received a Decoration of Distinguished Civilian Service Award and Certificate of Appreciation.

Jee-Chung A. Lee (MS '83) is assistant vice president of the Mega International Commercial Bank Tu-Cheng branch. He currently resides in Taiwan.

Cynthia S. Gale Reinhardt (BS '83) had an article published in "Heritage Illinois," a magazine publication of the Illinois State Historical Society. Her article, "The Cooperative Village of LeClaire, 1890-1934," details the history of the village of LeClaire, that is now part of the city of Edwardsville and a National Historic District. Reinhardt is a commissioner of the Edwardsville Historic Preservation Commission and a member of Friends of LeClaire Board of Directors.

Patty J. Birky Thiede (BS '83), along with Sheri Goleanor, organized the Horizon of Hope annual dinner 10 years ago which continues to raise funds for breast cancer research.

Doris K. Reynolds-Johnson (BSA '84, MBA '85) joined Anders Minkler & Diehl LLP in St. Louis as a senior health-care consultant in the firm's health-care services group.

Susan L. Beane Miller (BS '84) resides in Glen Ellyn, Ill. She works for K&L Gates LLP in Chicago as an evening word processor.

Jeffrey M. Stassi (BS '84, MPA '93) was appointed regional vice president for the Southern and Metro East regions of the American Cancer Society, Illinois Division. Stassi currently resides in Wood River, Ill.

Jane W. Whorton Louer (MBA '85) is accredited as a Leadership Energy and Environmental Design Accredited Professional by the U.S. Green Build Council. Louer offers building owners and their architectural teams insight to create a greener environment to earn LEED credits.

Mark A. Schafale (BSA '85) retired as vice president of Finance at Energizer in St. Louis. He is now the CFO for Our Lady of Hope Province in Beaver Falls, Penn.

Kenneth R. Walters, Sr. (MBA '85) retired in 2004 as Information Retrieval manager for the U.S. Air Force Combat Climatology Center. He stays busy with volunteer work. He and his wife, Linda L. Walters (BS '85) live in Marion, N.C.

Illa J. Ellington David (BS '86) was named chief information officer for the Division Service Center in Southern Illinois for Hospital Sisters Health System of Springfield, Ill.

Steven M. McRae (BS '86) is president and CEO of IC Management, Inc. The company provides practice management, billing and accounting services for medical practices. They also manage three diagnostic imaging centers throughout Southwestern Ill.

Michael J. Riley (BS '86), project manager for Hortica Insurance and Employee Benefits, was honored for 20 years of service with the company.

Louis E. Wray, Jr. (MBA '86) is the founder of the web-based business LiveAnew.

Jeffrey D. Streif (BSA '87, MS '03) is a principal at UHY Advisors in St. Louis.

Paul M. Abert (BS '88, MBA '93) is the vice president of commercial loans at TheBANK of Edwardsville. He is a volunteer with several organizations including Big Brothers Big Sisters, the SIUE School of Pharmacy and the Girl Scouts Riverbluffs Council, to name a few.

Donna J. Crowe Arras (BS '88) is a manufacturing specialist for the Illinois Manufacturing Extension Center. She also volunteers for the American Cancer Society's Relay for Life in St. Clair County.

Donna M. Hirth Brandon (BSA '88) is the manager of Larson Allen's tax group in St. Louis.

Deanna L. Daughhete (MBA '88) was named one of the 2009 Most Influential Business Women by the St. Louis Business Journal. Deanna has led American Equity Mortgage since 1999.

Richard D. Conner (MBA '89) was chosen as a member of the executive committee for the Leadership Council of Southwestern Illinois.

Carolyn A. Roth Harpole (BSA '89) works at UHY in St. Louis.

Dion C. Joannou (BS '89) was named to Md7's Advisory Board in San Diego. Md7 is a pioneer in real estate asset management for the wireless telecommunications industry. He currently is the CEO of the Neptune Society in Fla.

Gregg E. Korte (BS '89) is the general manager for Korte and Luitjohan Contractors in Highland, Ill.

Scott N. Lollar (BS '89) is a financial advisor for Merrill Lynch at the Edwardsville-Glen Carbon, Ill., branch.

Katherine M. Smith (BS '89) is an attorney in Alton, Ill., specializing in the areas of business law, estate planning, real estate, contracts and construction.

1990s

Ann M. Rafferty Bollone (MBA '90) was elected to the Girl Scouts of Eastern Missouri Board of Directors. She and her husband, David, reside in Belleville, Ill.

Mark T. Berry (BS '91) and Debbie Reid were married September 18, 2009. Mark is employed as a credit union examiner with the Illinois Department of Financial Institutions in Springfield, Ill.

Michael O. Schmelzle (MBA '91) is senior vice president of residential mortgage lending for Reliance Bank in St. Louis.

Joseph M. Chappell (MBA '92) is an advisor with Edward Jones. He received the company's A.F. McKenzie Achievement Award for sales and service. In addition, he received the company's Client Service Excellence Award.

Susan M. Young (BSA '92) is the president for People in Business Inc., a networking group for the business community that is designed to help unemployed or underemployed individuals with job searches.

“Serial Entrepreneur” Says MBA Education Opened His Thinking



Matthew P. Kulig

Sometimes called a “serial entrepreneur,” **Matthew P. Kulig** (MBA '00) co-founded Aisle411 Inc., the first company in the world to offer an exciting new service that helps consumers find products in retail stores by dialing a number from their mobile phones.

Kulig, who has been involved in the formation of several companies involving network technology and internet business modeling, said he developed and perfected his passion for entrepreneurial adventures while at SIUE. “My education there definitely opened my thinking to different levels and helped me understand how business gets done,” he said.

“It prepared me to go out into the business world and understand how to be collaborative, work on teams and interact with people to create success.”

Kulig, who currently lives in Millstadt, Ill., co-founded Global Velocity (globalvelocity.com) in 2000 to solve the problem of piracy, identity theft, spam and viruses over the Internet. He was president and CEO of that company until 2005, and retired from the board of directors in 2009.

Aisle411 (<http://aisle411.com/>) is a simple toll-free product search tool that currently is available in Ace Hardware in St. Louis and Southern Illinois, and in Price Cutter in Springfield. The company is having conversations with major retailers throughout the country to expand the service.

Susan J. Eickhoff (BSA '93) recently received the 2009 KPMG National Mentoring Award. She is a partner with KPMG, LLP in St. Louis.

Michael C. Gindler (BSA '93, MBA '01) works for the Metropolitan Sewer District in St. Louis.

Kelly M. Malson (BSA '93) is chief financial officer at World Acceptance Corporation in Greenville, S.C.

Timothy C. Musholt (MBA '93, BSA '08) works at Katz, Sapper, & Miller in Indianapolis.

Polly A. Stover (BSA '93, MBA '94) is the chief operating officer at Diel Forgyson in O'Fallon, Ill.

Connie J. Kuergeleis Turner (BS '93), vice president of Human Resources for Hortica Insurance and Employee Benefits, was honored for 20 years of service with the company.

Matt L. Buhs (BS '94) is an account manager for Frost Electric in Collinsville, Ill.

Edward A. Rico (MBA '94) was named resident physician at Rush University Medical Center in Chicago. He and his wife, Kathryn, reside in Chicago.

Karen S. Alemond Beckemeyer (BS '95, BSA '99) and her husband had their third daughter, Camille, joining siblings Anne Marie, 6 and Celia, 2. Karen is with RubinBrown in St. Louis.

Jane E. Allen Coffey (BSA '95) is the vice chairman of the board of directors of Big Brothers Big Sisters of Southwestern Illinois. Coffey works for TheBANK of Edwardsville.

Mary E. Lopinot (BSA '95) has been with Mathis, Marifian, Richter & Grandy for 11 years. She specializes in bankruptcy, creditors' rights, tax litigation, general tax law and criminal tax defense and remains a registered Certified Public Accountant with the State of Illinois.

Rita L. Finney (BSA '96) is senior vice president of Savantage Solutions in the Washington, D.C. area.

Gregory B. Karcher (BS '96, BS '97) was married. He and his wife, Ellyn, live in Glen Carbon, Ill. Karcher is with Summit Strategies in Glen Carbon.

Jason H. Geminn (BSA '97, MBA '01) is a manager with BKD, LLP in St. Louis.

Ryan P. Pritchett (BSA '97) is assistant vice president of Asset and Liability Management for TheBANK of Edwardsville. He and his wife, Connie, live in Staunton, Ill., with their three children.

Rachelle L. Sauls (BSA '97) is a reimbursement manager with BJC Healthcare in St. Louis.

Michael T. Brokering (BSA '98) and his wife, Sarah, had their first child, Tyler. Mike is with Diel Forgyson in O'Fallon, Ill.

Nathan D. Franklin (BSA '98, MBA '07) is controller with Provision Living, LLC. He and his wife, Jennifer, had their first child, Cameron, in February of 2008.

Marci H. Caselton Gietl (BSA '98) is with Becker and Rosen in Clayton, Mo. She lives in Alton, Ill.

Sara B. Lotter Hampton (BSA '98) is senior manager of External Reporting at Energizer in St. Louis.

Jean R. Pinkney Harris (BSA '98) is a manager with TSI Engineering in St. Louis. She and her husband, Mark, live in Smithton, Ill.

Linda A. Lynch (MBA '98) received the Blessing Basket Project's World Changer Award. She resides in Edwardsville, Ill.

Bernice K. Wrigley Varady (BSA '98) is a senior accountant with Eclipse Capital Management, Inc. in St. Louis.

Arif S. Ashfaq (BS '99) is with the CFO Advisory Services Group with KPMG in Short Hills, N.J.

Jack P. Taylor (MBA '99) joined the Godfrey, Ill., office of Heneghan and Associates PC civil engineering team as a project manager.

Timothy L. Vosse (MBA '99) was elected corporate vice president and chief financial officer for Bethesda Health Group in St. Louis.

2000s

Chad E. Burns (BSA '00) is a financial advisor with Edward Jones in Belleville, Ill. He and his wife have twins along with another child under the age of two! They reside in Freeburg, Ill.

Andrea M. Butler (BS '00, MBA '08) is the assistant vice president of Special Assets at TheBANK of Edwardsville. Butler has been with the bank since 1997.

Nathan M. Butler (BSA '00) is an operations manager with Young Dental Manufacturing in Earth City, Mo. He and his wife, Kristin, reside in Columbia, Ill.

Marcella R. Curry (MSA '00) is controller of both the Collinsville, Ill., and Hazelwood, Mo., SanfordBrown campuses.

Sarah M. Pettit Duckwitz (BSA '00) is the controller for Foutch Brothers, a real estate development company in Kansas City, Mo. She and her husband have two children, a daughter, Emily, 1 and a son, Alex, 4. They reside in Smithville, Mo.

Christi L. Castile Geggus (BSA '00, MSA '01) is with Tzinberg & Dowdy in Edwardsville, Ill. She and her husband have two children, a daughter, Brooke, 2 and son, Logan, 6.

Cale T. Henke (BS '00) and Jessica L. Streeb were married July 18, 2009. He is employed as the assistant vice president and center manager of TheBANK of Edwardsville's 157 Center in Glen Carbon, Ill.

Anthony "Bud" S. Hollenkamp (BSA '00) and his wife, Lori, had their second child, Kendall, who joins brother, Dominic, 3. Bud is a manager with BKD in St. Louis, where he specializes in banking.

Scott A. Huegen (BSA '00) is the superintendent at Roland Barkau Memorial Golf Course in Okawville, Ill. His wife, Lynette M. Schrage Huegen (BSA '00, MSA '01) is with Prairie State Generating Company. They reside in Albers, Ill.

Erika E. Neher Martinez (BSA '00, MSA '01) and her husband, are the parents of a daughter, Ella. Erika works in the tax department with the Reinsurance Group of America in Chesterfield, Mo.

Queen E. King Mitchell (BSA '00, MSA '03) is an accounting manager with Bakersfield Memorial Hospital in California.

Scott M. Niehaus (BSA '00) was promoted to manager with BKD, LLP in St. Louis.

Christine E. Bolerjack Webb (BSA '00, MSA '01) and her husband have a one year old son, Jay.

Leann R. Eilert Aloisi (BSA '01, MBA '08) and her husband, Jim, had their first child.

Mary E. Brenner (MSA '01, MBA '02) has been a field auditor with the IRS. She has six children and eight grandchildren and lives in Katy, Texas.

Heather L. Goodman Browning (BS '01, MSA '04) was promoted to project manager at Siemens. She and her husband have a baby boy.

Timothy J. Delabre (BSA '01, MSA '02) and his wife, Mary, had their first child, Andrew. They reside in Fairview Heights, Ill.

Leanne E. Halemeyer (BSA '01, MSA '02) was married June 6, 2009. She is with RubinBrown in St. Louis.

Theresa M. Friedel Herbstreit (BSA '01, MSA '02) was promoted to controller at Olin Credit Union.

Karen A. Lanter (BSA '01, MSA '02) is a financial analysis manager with Maritz. She resides in Belleville, Ill.

Julie R. Lutz (BSA '01, MSA '02) is the accounting manager with HD Waterworks in St. Louis.

Karissa A. Robson (BSA '01) is an audit manager with the Reznick Group in Bethesda, Md. She resides in Washington, D.C.

Ryan G. Shirley (BSA '01, MBA '02) and his wife, Jennifer, have a son, Garrett.

Virginia L. Foster Staggs (BSA '01) is with Boeing in St. Louis. She is enjoying her new grandson, Samuel.

Kelly A. Rausch Strubberg (BS '01) and her husband have a son, Henrik. She is a senior accountant with US Bank. They reside in New Athens, Ill.

Kristin T. Giebe Bettorf (BSA '02) is a senior tax consultant at Wellpoint Inc. She and her husband, Mike, reside in Edwardsville, Ill.

Stephanie F. Armstrong Dahl (BSA '02) and her husband have a baby boy. They live in New Orleans, La., where she is an accounting supervisor for one of Monsanto's Round-Up plants.

Erica R. Oertwig Gallina (BS '02) and Matthew L. Gallina were married July 4, 2009. She is a billing specialist with PohlmanUSA Court Reporting in St. Louis.

Justin T. Huneke (BS '02) was recognized by the United States Department of Agriculture (USDA) for closing more than \$1.7 million in rural housing loans during the 2008 fiscal year. He is with TheBANK of Edwardsville.

Kristen D. Buehrer Levi (BS '02, BSA '05) is a staff accountant at Fred Weber Construction Company in Maryland Heights, Mo.

Curtis M. Stoll (BSA '02) returned to public accounting with Fick, Eggemeyer and Williamson in St. Louis. He and his wife, Erin, reside in Valley Park, Mo.

Sarah C. Coulter Bouchette (BSA '03, MSA '04) and her husband had their first baby, Gabriel. They reside in Mascoutah, Ill.

Robert D. Dumstorff (BSA '03) is a manager in the Corporate Assurance Services Group with RubinBrown in St. Louis.

Brett W. Krug (MBA '03) is with Solutions AEC in St. Louis. While working at the National Great Rivers Research and Education Center's Confluence Field Station, Brett helped rescue a man from a burning car after the driver veered off the roadway and hit a light standard.

Olanrewaju O. Iwayemi (MS '03, MSA '05) passed the CFE and CIA exams on his first attempt. He is enjoying married life and working in the Internal Audit Department at the U.S. Department of Housing and Urban Development in St. Louis.

Yali N. Lu (BSA '03, MSA '04) is a senior auditor with Cox Enterprises in Atlanta.



Yaw O. Owusu

Yaw O. Owusu (MS '03, MS '06) joined the McMaster's Health Policy Ph.D. Program. He received a doctoral fellowship for the 2009-2010 academic year from CHEPA. He resides in Ontario, Canada.

Zachariah K. Woods (BS '03) is a branch manager with Commerce Bank in the Edwardsville Banking Center.

Jeremy A. Bearth (BSA '04, MBA '09) is an accounting manager for Gundlach Equipment Corp. in Belleville, Ill.

Cassandra O. White Carney (BSA '04, MSA '05) and her husband, Matt, live in Hamel, Ill. She is the manager of Financial Planning and Analysis for American Recreation Products in St. Louis.

Amanda L. Heusinkeveld Fields (BSA '04) is an accountant at Water Remediation Technology in Colorado. She and her husband and daughter, Chloe, live in Denver.

Jason R. Finke (BSA '04, MSA '05) is a financial specialist/senior financial analyst for Ameren. He was married in the Bahamas and resides in Fairview Heights, Ill.

Lacey J. Langenfeld Gelsing (BSA '04, MSA '05) is a senior internal auditor with ESCO.

Jessica L. Logan Haugen (BS '04, MBA '09) is a performance specialist for American Water in Alton, Ill. She and her husband, Travis, live in East Alton, Ill.

Jenee E. Meier (BSA '04) works as a senior auditor for AT&T and resides in Collinsville, Ill.

Eric C. Nanney (BS '04) graduated from basic combat training at Fort Jackson in Columbia, S.C.

Christina L. Rother (BSA '04, MSA '05) is a senior associate with KPMG, LLP in St. Louis and is engaged to be married.

Laura N. Piepert Doll (BSA '05, MSA '06) passed the CPA exam on the first try. She is with Scheffel & Company, P.C. in Edwardsville, Ill. She and her husband, John, reside in Edwardsville.

International Reputation, Specialties Attracted Russian Student to SIUE



Stanislav Mantulenko (MBA '02) said he chose SIUE for his graduate studies because the School of Business offered several specialties in business, provided a way to unite the study of management skills and information systems, and had an international reputation.

Stanislav Mantulenko "I've always been interested in the intersection of business and I.T. and how the two areas work together to achieve an organization's objectives," he said.

Mantulenko is a manager in the global Office of Information Management of Deloitte & Touche based in Toronto, Canada. He began his career with the company in 2004 in Moscow, Russia, where he also received his undergraduate degree.

He said his international experience was one of the pathways that led him to SIUE. "I was advised to look into a few of SIUE's diverse programs while I was participating in the Young Leadership Fellows program, funded by The Bureau of Education and Cultural Affairs of the U.S. Department of State," he said.

"Courses such as strategic management, leadership and economics gave me the necessary background to be able to grow at Deloitte & Touche. As a global organization, it is common practice at Deloitte to work in teams that have people coming from various cultural backgrounds. While studying at SIUE, I was fortunate enough to be exposed to people of all walks of life as the School of Business has always had a multicultural student body."

Erin L. Donnay (BSA '05, MSA '09) is a staff accountant with Soft Surroundings in St. Louis. She resides in Granite City, Ill.

Daniel W. Heimos (BS '05, MBA '07) joined AAdvantage Insurance Group in Glen Carbon, Ill. He resides in Waterloo, Ill.

Justin M. Joiner (BS '05) is engaged to Brittany K. Simmons (BS '09). He is employed in the Real Estate Division of Ameren Electric. A June 5, 2010, wedding is planned.

Lindsay M. Burns Link (BSA '05, MSA '06) was married in May 2008. Lindsay is an accountant for Hart and Associates in Collinsville, Ill.

Jeremy M. Plank (MBA '05, BSA '08) is a partner with Dormus Properties, LLC. Jeremy and his wife, Tiffany, reside in Wood River, Ill.

Jonathan A. Sadowski (BSA '05) works at The Doe Run Company. He resides in St. Peters, Mo.

Shannon B. Scheffel (BS '05) is a commercial lender for the First National Bank in Staunton, Ill.

Lirium "Lindy" C. Selimi (BS '05) is the owner of Uncle Linny's Restaurant, formerly Linny's Lakeview Restaurant, in Pontoon Beach, Ill.

Emily M. Klaus Sill (BSA '05, MSA '07) passed the CPA exam and is with Brown, Smith, and Wallace in St. Louis. She is also the reigning Mrs. Illinois Galaxy.

Ariana N. Watson Warren (BSA '05) was married in November 2008. She passed the CPA exam and is a senior tax accountant at Raffa, P.C. in Washington, D.C.

Josh C. Andres (BSA '06, MBA '08) is with Scheffel and Company, P.C. in Edwardsville, Ill.

Thomas L. Biggs III (BSA '06) works for Voellinger, Simpson, Dolan & Associates in Swansea, Ill.

Joel M. Blaies (BS '06) married Yenny Wijaa. He is a junior auditor for the Illinois Agriculture Auditing Association.

Paulette M. Heuer (BSA '06, MSA '07) passed the CPA exam and is an audit associate with KPMG, LLP.

Steven H. Mandeville (MSA '06) was married in Mexico. He is with BKD, LLP in St. Louis.

Jessica C. Roehl Ohlendorf (BSA '06) and her husband had a baby girl, Kyla. Jessica is a staff accountant with Spectrum Healthcare Resources in St. Louis.

Karen M. Stirnaman Ripplemeyer (BSA '06) married T.J. Ripplemeyer in August 2008. She graduated from St. Louis University Law School in May 2009 and currently works for Ernst & Young in St. Louis.

Ryan B. Sims (BSA '06, MSA '07) passed the CPA exam and is with RubinBrown in St. Louis.

Jessica L. Schaefer Voss (BS '06, MBA '09) married Trevor Voss October 3, 2009. Jessica is an evaluator for FACS in Glen Carbon, Ill.

Stephanie B. Behymer (BSA '07, MSA '09) is with RubinBrown in St. Louis.

Communication Skills and Confidence Land Alumna an MTV Assignment



Shelly L. Morrison (BS '08), who currently works as a customer service representative for European countries for MasterCard in O'Fallon, Mo., won a five-day assignment as a correspondent for MTV News in 2009. The assignment involved Morrison traveling to California, working the "Red Carpet," interviewing celebrities, and blogging and vlogging about the experience at the MTV Movie Awards last year.

"I wrote an essay to enter the contest online and I was chosen as a finalist," Morrison said. "Then I did two phone interviews and I won the assignment. I know that being able to express myself in a positive manner and being comfortable communicating – both of which I learned at SIUE – helped me win this contest."

Bree A. Brinkoetter (BSA '07, MBA '08) is with BKD, LLP in Decatur, Ill.

Victoria A. Gipson Dixon (BSA '07, MSA '08) was married and lives in Eureka, Mo.

Jeffrey A. Gross (MBA '07) works in the healthcare industry group of LarsonAllen. He resides in Belleville, Ill.

Betsey E. Hall (BS '07) has worked for U.S. Senator Richard J. Durbin in Marion, Ill., since January 2008. She is studying for her master's in political science at SIUC. She resides in Carbondale, Ill.

Shauna W. Hamby (BS '07, MBA '08) is an associate Health Economics reporting analyst with Correctional Medical Services in Creve Coeur, Mo.

Ryan F. High (BS '07) and Laura Farmer were married October 24, 2009. He is employed as a real estate agent.

Christopher A. Howard (MSA '07) passed the CFP exam and is in the Controllershship Services Group at Lopata, Flegel, & Company.

Justin H. Jaeger (BSA '07) and Meaghan Curran were married June 20, 2009. He is employed as an accountant with Scheffel and Company in Edwardsville, Ill.

Amy C. Donaldson Tymoszenko (BSA '07) and her husband, Michael, had their second child, Michael. She was promoted to senior associate with the Advisory Practices Group specializing in internal audit at KPMG in Chicago. They reside in Villa Park, Ill.

Michael D. Ulrich (BSA '07, MSA '09) is with MPP&W.

Abigail A. Solomon Ward (BSA '07) is with Thompson Flaherty in Edwardsville.

Melissa K. Ford (BSA '08, MSA '09) is a staff accountant with Kemper CPA Group in Harrisburg, Ill.

Sharon R. Gugliotta (BSA '08) works as a business specialist at Southwestern Illinois College's Success Center in Belleville, Ill.

Jessica A. Harris (BSA '08) is with Boeing in St. Louis.

Chelsea R. Camfield Hoelscher (BSA '08) and Curtis "Drew" Hoelscher were married September 26, 2009, in Decatur, Ill. Chelsea is employed by West and Company.

Emily E. Irvine (BSA '08) is the assistant director of Business Operations and Human Resources for the Hayner Public Library District in Alton, Ill.

Aaron V. Koch (BSA '08, MSA '09) completed his MSA degree and joined the Internal Audit Department at U.S. Houses and Urban Development in St. Louis. He resides in Swansea, Ill.

Emily A. Penrod (BSA '08, MSA '09) is with the Tax Department at Diel and Forguson Financial Group. She is currently working toward her CPA certification. She resides in Troy, Ill.

Kevin F. Reynolds (BSA '08, MBA '09) is a staff auditor with Stone Carlie & Co. LLC in St. Louis.

Eric J. Robert (BS '08) joined Stifel, Nicolaus & Co. St. Louis. He resides in Red Bud, Ill.

Jennifer M. Sellman Stouffer (BS '08) is a procurement agent for The Boeing Company. She and her husband, Jordan, reside in Murphysboro, Ill.

Michelle J. Berner Stumpf (BSA '08) and Kyle V. Stumpf were married July 18, 2009. She is employed by Tzinberg and Dowdy. They reside in Bunker Hill, Ill.

Clay P. Zavada (BS '08) is a pitcher for the Arizona Diamondbacks. In the off-season, he still resides in Streator, Ill., and takes care of his family farm.

Marc A. Bargiel (BS '09) is a sales manager for Country Classic Cars in Staunton, Ill. He and his wife, Audrey, reside in Bethalto, Ill.

Angela M. Beck (BSA '09) is with the Defense Finance and Accounting Service.

Julia A. Biggs (BSA '09) is employed at Washington University in St. Louis.

Cheryl A. Touchette Brighton (MBA '09) is a lab technologist with LABS, Inc. in St. Louis. She and her husband, David, reside in Belleville, Ill.

Hillary A. Brown (BSA '09) is with ADM.

William E. Broyles, Jr. (MBA '09) is a deputy program manager with CSC in O'Fallon, Ill. He and his wife, Beverly, reside in O'Fallon, Ill.

Bethany M. Goodman Butters (BS '09) is a vault teller at the Regions Bank at Scott Air Force Base, Ill. She and her husband, Kyle, live in Lebanon, Ill.

Justin A. Draper (BSA '09) works for the IRS.

Frank H. Fisher, Jr. (BS '09) works in the purchasing department for the Morris University Center at SIUE.

Michael C. Gavin (MBA '09) is the regional manager for Maverick Technologies in Columbia, Ill. He and his wife, Dawn, live in O'Fallon, Ill.

Soumitra K. Ghosh (MBA '09) is a project manager for Sigma-Aldrich in St. Louis. He and his wife, Evelyn, reside in Valley Park, Mo.

Jeffrey A. Henschel (BS '09) is a CSA at Lowes Co. He lives in Edwardsville.

Brad A. Koerkenmeier (MBA '09) is an electrical engineer for the U.S. Air Force. Brad lives in New Baden, Ill.

Joan E. Lebkuecher (MBA '09) is the chief financial officer and treasurer for Hortica Insurance & Employee Benefits in Edwardsville. She resides in Glen Carbon, Ill.

Amy M. Limbach (BSA '09) is engaged to John P. Head II. Amy is working on her master's degree in accountancy at SIUE, with an expected graduation date of August 2010. Head is working toward his master's degree in economics and finance at SIUE, with an expected graduation in 2011.

Breea J. Lemm Lisko (MBA '09) is a captain in the U.S. Air Force. She and her husband, Scott, live in Papillion, Neb.

Christopher A. McCloud (BS '09) is an engineer for Wachovia in St. Louis. Chris lives in Fairview Heights, Ill.

Lindsey M. Meese (BSA '09) is with Metro East Insurance Group in Swansea, Ill.

Ryan P. Meyler (BSA '09) is a staff accountant in the Assurance Services Department with Stone Carlie & Co. LLC.

Whitney K. Moore (BS '09) is a research specialist for Vandover. She resides in St. Louis.

Ashley N. Nelson (BS '09) is a cocktail waitress for Harrah's Entertainment in St. Louis.

Ashley M. Quisumbing (BS '09) is a student trainee at DITCO. She resides in New Baden, Ill.

John P. Robinson (MSA '09) is with Edward Jones. He resides in St. Louis.

Steven R. Rommerskirchen (BSA '09) is with Kerber, Eck, and Braeckel in St. Louis.

Megan E. Saenz (BSA '09) is a teller for Regions Bank in Godfrey, Ill., where she resides.

Kevin L. Schultz (BS '09) is an intern at Fleishman-Hillard in St. Louis. He and his wife, Laura, reside in Godfrey, Ill.

Kasie J. Silotto (BS '09) is a PC & PE supervisor at Best Buy in Edwardsville, Ill.

Kathryn Tandy (BSA '09) is a staff accountant for Scheffel & Company, P.C. in Edwardsville, Ill. She plans to sit for the certified public accountant designation.

Ramanendra S. Virk (MBA '09) is a senior systems engineer for CSC in Fairview Heights, Ill. He lives in O'Fallon, Ill.

Kendall L. Walls (BSA '09) serves in the U.S. Army.

Heather R. Wiesemeyer (BSA '09) is with Scheffel & Company, P.C.

Lisa A. Winkeler (BSA '09) is a staff accountant with Scheffel & Company, P.C. in Highland, Ill. She currently is pursuing her master's degree in accountancy and earning hours required to take the certified public accountant exam.

Joshua R. Zellerman (MSA '09) is with Ernst & Young in St. Louis.

Director of Development Judy Woodruff joined alumni in Raleigh, N.C. for dinner and reminiscing about SIUE. Pictured from left to right are Woodruff, John Q. Walker II (BS '76, MS '78), Gary A. Rust (BS '67) and Patricia Rust



Faculty/Staff News

Dr. Edward J. Harrick, Professor Emeritus of Management, was inducted into the National Academy of Arbitrators. The arbitrators work to resolve the differences between unions and employers. There were only 12 inductees from the U.S. and Canada.

Kristine T. Polo Jarden (MBA '05) is the director of the Entrepreneurship Center at Southern Illinois University Edwardsville. She and her husband, Anthony, are busy raising their son, Peter. Kristine is the Bunker Hill Township Clerk, chairperson of Friends of Bunker Hill Public Library, and secretary of the University of Illinois Extension Service in Macoupin County.

Dr. Jack G. Kaikati, Professor Emeritus of Marketing, and his son, Andrew M. Kaikati, a doctoral candidate in Marketing at the University of Minnesota's Carlson School of Management in Minneapolis, co-authored an article that was published in the *Wall Street Journal* January 25, 2010. Titled "Let's Make a Deal," the article discussed the role bartering has in securing goods and services, in moving excessive inventories, and in attracting customers without cash outlays.

Judith M. Blase Woodruff (BM '77) was awarded the CFRE designation by the Certified Fund-Raising Executive (CFRE) International. Woodruff, director of development for the SIUE School of Business, joins an elite group of only 5,400 professionals in the world who have passed a rigorous written examination testing the knowledge, skills and abilities required of a fund-raising executive. Individuals granted the CFRE credential have met a series of standards set by the international organization that include tenure in the profession, education, demonstrated fund-raising achievement and a commitment to service to not-for-profit organizations.



Retired CMIS faculty member Robert S. Hoeke and his wife, Ann, are enjoying retirement in beautiful Pisgah Forest, N.C. They are kept busy by their four children and 10 grandchildren.

IN MEMORIAM

William L. Hodge (BS '64, MBA '70) died January 12, 2010. He was a retired purchasing manager with the Boeing Company. He lived in St. Charles, Mo.

Doris C. Coleman (BS '72) died after an extended illness February 24, 2009, at her home in Alton, Ill. She had worked at the Beverly Farm Foundation in Godfrey, Ill.

Major Jerome F. Tholl, USAF, Ret. (BS '82) of Glen Carbon, Ill. died Friday, July 17, 2009, at his residence. He retired from the U.S. Air Force in 2007 and worked for Emerson Electric in St. Louis, Mo. for 24 years as manager, ETS Finance.

Amy L. Frey (BS '83) died at her residence in Edwardsville August 9, 2009, after fighting a year-long illness. She was manager of Operations at the Community Counseling Center in Alton for 21 years. While at SIUE, she played softball and field hockey and was inducted into the SIUE Athletic Hall of Fame in 2005. She played ASA Co-Ed

slow-pitch softball and qualified for Nationals in 1988. She also played fast-pitch softball for the Maryville Aces, Springfield Rockettes, and Peoria Avantis.

Kyuhoo Bae (MBA '85) is deceased. He lived in St. Louis.

Alan J. Bailey (MBA '86) died March 14, 2008.

Perry L. Wilson (BS '01) died August 24, 2009, at his home in Japan. He worked for the government as a computer technology and business teacher in Okinawa, Japan. He served in the United States Navy.

Kerry D. Heilman (BSA '02) of Troy, Ill., died August 17, 2008, at Barnes Jewish Hospital in St. Louis. She was the director of business planning for City Mortgage.

Mathew G. Eilerts (MBA '09) of Waterloo, Ill., died January 6, 2010. He was a process manager for Anheuser-Busch in St. Louis.

Faculty Member Helps African Farmers Increase Their Profits



H. Lynn Beck, second from left, with farmers in Mozambique.

While many other faculty members and students were relishing the down time between summer and fall sessions last August, H. Lynn Beck traveled to Mozambique to help thousands of farmers there increase their bottom line.

Beck teaches business statistics in the School of Business Department of Economics and Finance. He transported his knowledge of economic strategies and methodologies to Mozambique and shared it with more than 70 groups of farmers (about 6,000 farmers total).

These farmers face many challenges when it comes to making a profit from their work. “They don’t have transportation to get vegetables to the market, so others come to their fields, pay for the vegetables and then harvest and transport the produce to the markets to be sold. The process doesn’t leave much money for the farmers themselves,” Beck said.



Beck with farmers at the market.

Therefore, Beck went to work with an umbrella organization that could help with the transportation challenges, and he created a plan for these farmers to sell their crops directly to the market in order for them to capture more of the income. “I estimated their cost of production for all the vegetables that they grow,” Beck said. “Then I went to markets and interviewed large numbers of people selling vegetables, and I estimated the cost of marketing.”

Another challenge these farmers face is their heavy reliance on commercial fertilizer, which is very expensive and produced by companies outside of Africa. “All the money they are spending on fertilizer is leaving the country,” Beck said. “We worked with them to change to composting, which eliminates much of the need for chemical fertilizers and is labor intensive, so more money is staying in their economy and more people are getting hired to help in the composting process.”



Beck with farmers.

Beck encouraged other sustainable innovations. He discussed with the farmers their practice of not harvesting the grasses that grow on the acreage that is being rested in order to renew itself. “These lands are rested for five years at a time, and the grasses grow and die but aren’t used,” he said. “I encouraged them to harvest it periodically as succulent grass and take it to livestock and to use it as a good source of green material needed in composting.”

Accounting Department Receives Facelift

If you see accounting faculty walk through Founders Hall with a smile on their faces, it is because they have been treated to new “digs.” They temporarily moved into offices elsewhere in the School while their department was refurbished. They moved back in February into offices with newly painted walls, new carpeting, and new office furniture – well, new to them. Out went the 1970s furniture, and in came the 2000s Steelcase furniture. Thanks to a donation from FGM Architects in O’Fallon, Ill., the Accounting faculty are enjoying comfortable offices. FGM Architects were moving their offices to a new location, and it was more cost effective for the company to donate the furniture they were using to the School of Business, than to have down time moving it to their new offices. The School is grateful for FGM’s generous gift, and the Accounting Department is proud of their new surroundings.



Student workers in the Accounting Department enjoy working at new workstations in the refurbished reception area.

SIUE Graduate Accounting Program Ranks in Top 25

In the October 2009 issue of the *Public Accounting Report (PAR)*, an independent newsletter of the accounting profession, the SIUE graduate program in accounting ranked number 22 in the country for universities of the same size. The rankings separate schools into three categories based on the number of professors

at the institution. More than 1,900 accounting educators cast ballots for the 28th annual *PAR*’s survey. The SIUE graduate accounting program is in good company this year, being listed in the top 25 with the likes of Vanderbilt, Gonzaga, Drake and Butler Universities.

Entrepreneurial Spirit Reigns In SIUE’s CEO Club

The one thing that keeps Drew Foster up at night is the fear that he will become 40 without having at least tried to attain his dream of owning a business. So, the Cox Scholarship winner from the School of Business has been working to ensure sweet dreams for himself, and he’s a step closer by winning the “30 Minutes with an Entrepreneurial Hero” national competition.

Foster, an economics and finance major, said he interviewed Theresa Williams who runs the Blessing Basket Project, an organization dedicated to reducing poverty “in developing countries by paying Prosperity Wages® for artisan products,” according to the project’s Web site. The Web site goes on to state: “This unique financial model creates a cycle of entrepreneur-driven growth resulting in permanent financial independence for the artisan.”

“I wrote an essay about Theresa and the project and submitted it to the national CEO competition; I was notified after two weeks that I had won the \$1,000

first-place prize.” As a gesture of giving back, Foster said he is working hard with the revived CEO Club at SIUE to make it a vital organization again. “I wanted to give back in some way; my plan for the CEO Club is to become a foundation for youth entrepreneurship in the Midwest, to literally inspire, to innovate and to give youth the idea they can forge their own future, that they can break away from the usual path and they can be their own boss,” Foster said. “It all furthers the idea that as an entrepreneur we take that risk, take that plunge. I want to do that by actually starting new businesses.”

Foster said the CEO Club contains members across a wide spectrum of majors, not just business. “We have about 30 percent business majors but also artists, musicians and others. I want to see this blossom into something amazing for the students and for the University,” he said. “My dream is to return in 10 years and find that perhaps 20 of those members have started their own businesses. I’m excited about the possibilities.”

2010
Alumni Hall of Fame
Nomination Form

Nominee's Full Name _____ Name while attending SIUE _____

Years attended SIUE _____ Degree _____ Major _____

Home address _____

Home phone _____ Work phone _____

Email _____

Degrees earned other than SIUE _____

Professional position _____

Professional activities _____

Special contributions and/or achievements _____

Nominated by _____ Date _____

Nominator's address _____

Nominator's phone _____ Email _____

Please attach a narrative of up to two (2) pages stating why this nominee is deserving of being inducted into the School of Business Alumni Hall of Fame, along with a current resume of the nominee and two (2) letters of support.

Nominations must be postmarked by May 31, 2010

Send materials to: SIUE School of Business Alumni Hall of Fame
3307 Founders Hall, Box 1051
Edwardsville, IL 62026-1051

For more information, contact Judy Woodruff at jwoodru@siue.edu or visit siue.edu/business

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