

BUSINESS ADMINISTRATION



School of Business

Degrees Available at SIUE

- Bachelor of Science, Business Administration



Why Business Administration?

The business administration degree program provides a basic understanding of the functional areas of business, the behavior of organizations and decision-making processes. Students will learn analytical methods for solving basic problems affecting profit and growth.

Business Administration at SIUE

The Business Administration degree allows flexibility and the opportunity to specialize in a field of choice. Specializations include:

- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Management
- Management and Information Systems
- Marketing

Students not choosing one of the above specializations will take four additional business electives that are complementary to their interests and career aspirations. The Business Administration degree will prepare you to be a business professional who understands the environment in which business operates and analyzes how business operations are impacted by economic, social, political and legal environments. You will learn about the functional areas of modern business and the ethical and global issues confronting business today. Practice in making decisions using quantitative and analytical skills is complemented with leadership and team-building skills. The curriculum is delivered using a variety of methods including analysis of business cases and other experiential exercises as well as co-curricular activities.

Career Outlook

Graduates of the program are qualified for careers in administration or management of business firms, in banking and insurance and in federal, state and local government agencies as well as a variety of other settings where the knowledge of business functions is required. Students are strongly encouraged to obtain professional experience through co-operative education, internships and other co-curricular activities prior to graduation.

How to Apply

Admission to the School of Business is obtained through a selective, competitive application process. Students must first apply to SIUE and be admitted to the University, then complete a set of prerequisite courses before applying for admission to the School of Business. Additional information regarding admission to all undergraduate programs is available on the School of Business website and in the undergraduate catalog. Students are encouraged to work closely with their academic advisors as they make plans to apply for admission to the School of Business.

Admission Requirements

Our goal is to admit students who demonstrate the greatest likelihood of success. Decisions are based primarily on the student's performance in collegiate-level work and the required essay. Admission is competitive; not all applicants will be admitted.



Faculty

More than 50 full-time faculty and instructors along with 15 lecturers from the Accounting, Computer Management & Information Systems, Economics & Finance and Management & Marketing departments deliver the courses required for the Business Administration degree.

Our faculty and instructors have doctoral degrees as well as master's from prestigious universities including Indiana University, Arizona State University, Virginia Polytechnic Institute and State University, Rutgers University, University of Arizona, University of Iowa, University of Wisconsin - Madison, University of Tennessee, University of Maryland, University of Missouri, Washington University in Saint Louis and Illinois State University.

To learn more about our faculty and instructional staff, please visit our website.

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

SCHOOL OF BUSINESS

Continued ...

Sample Four-Year Curriculum

	FALL	SPRING
YEAR 1	CMIS 108 Computer Concepts* (3) ECON 112 Microeconomics* (DSS) (3) ENG 101 English Composition I* (3) MATH 120 College Algebra* (DNSM) (3) SPC 105 Public Speaking* (3) Total 15	ECON 111 Macroeconomics* (ISS) (3) ENG 102 English Composition II* (3) MS 250 Mathematical Methods* (3) PHIL 106* or PHIL 207* or MATH 106* (3) Introductory Natural Sciences & Math+ (4) Total 16
YEAR 2	ACCT 200 Fundamentals of Financial Accounting* (3) HIST 111b Western Civilization II*# (ISS, II) (3) POLS 112 American National Government* (3) Elective (3) Elective (3) Total 15	MS 251 Statistical Analysis for Business Decisions* (4) Introductory Fine Arts & Humanities** (3) Distribution Fine Arts & Humanities** (3) Introductory Natural Sciences & Math+ or Introductory Fine Arts & Humanities** (3) Elective (3) Total 16
YEAR 3	ACCT 210 Managerial Accounting* (3) MGMT 330 Understanding the Business Environment (3) MKTG 300 Principles of Marketing (3) GBA 301 Business Transitions I: Planning for Success (1) Electives (5) Total 15	CMIS 342 Info Systems for Business (3) FIN 320 Financial Management (3) MGMT 331 Managing Group Projects (3) Specialization or Business Elective (3) Research Requirement* (3) Total 15
YEAR 4	IS 401 Business & Society (3) PROD 315 Operations Management (3) Specialization or Business Elective (3) Specialization or Business Elective (3) Electives (5) Total 17	MGMT 441 Strategic Management* (3) GBA 402 Business Transitions II: Commitment Beyond College (1) Business Elective (300-400 level) (3) Specialization or Business Elective (3) Specialization or Business Elective (3) Elective (2) Total 15

* C or higher required. ** One literature course is required. + One science course must have a lab. # Additional approved choices: HIST 112b, 352b, 354b, 356b, 358, 360b, 413, 415, 416, or 460. If one of these HIST courses is substituted, students must take an additional Introductory Social Science to satisfy SIUE General Education requirements.

TRANSFER STUDENTS Maximize your transfer experience - complete the **bolded** courses/requirements pre-transfer **AND** satisfy the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed, or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Transfer Credit Equivalency Guides are located at siue.edu/transfer

Application Deadline

- March 1 Summer Term and Fall Semester
- October 1 Spring Semester

Graduation Requirements

- Cumulative University grade point average required: 2.25
- Business grade point average (in all required business courses taken at SIUE): 2.25
- C or higher in Management 441 (meets University Senior Assignment)
- C or higher in courses marked with * in Sample Four-Year Curriculum

Other Business Programs at SIUE

Undergraduate Programs

Accountancy, Economics, Entrepreneurship, Finance, Human Resource Management, International Business, Management, Computer Management Information Systems, Marketing, Business Economics & Finance

Graduate Programs

Accountancy, Business Administration, Economics & Finance, Computer Management & Information Systems, Marketing Research

Contact Information

Office of Business Student Services
 Founders Hall, Room 3301, Campus Box 1186, Edwardsville, Illinois, 62026-1186
 Phone: 618.650.3840, Fax: 618.650.3979

